Salzburg celebrates its history and the legacy of its

prince-archbishops

*In summer 2024, several museums will be celebrating their milestone anniversaries with attractive offers and programmes. Salzburg's museum-scape is experiencing some remarkable developments, and the Salzburg Festival is presenting new productions. Some of the Town's old-established businesses, which have been run by families of craftspeople and merchants for many generations, are also celebrating anniversaries this year. They are impressive examples of what Salzburg stands for: an unrivalled combination of tradition and innovation.*

The baroque buildings, the cultural wealth and the sense of craftsmanship and trade in Salzburg date back to the reign of the prince-archbishops. Today, it is worth exploring in detail what has been created over the centuries. Salzburg also demonstrates how anniversaries are celebrated and how new programmes and innovative projects can be staged in an inspiring way.

**Cultural highlights in the summer months**

The cultural summer is full of variety. Event highlights range from high culture to avant-garde. For the first time, the Salzburg Festival drama department will be directed by Marina Davydova, who has earned a high reputation both as director of the NET Festival (New European Theatre) and as a writer and director. Canadian director Robert Carsen is presenting a new production of the mystery play *Jedermann*. The leading roles are played by Austrian actor Philipp Hochmair and Swiss actress Deleila Piasko. The world-famous play was written by co-founder of the Salzburg Festival and writer, Hugo von Hoffmannsthal, whose 150th birthday will be celebrated in 2024. The Salzburg Festival Archive, which was opened to the public this year, offers visitors an opportunity to learn more about the history of the renowned festival. The Salzburg *Sommerszene*, which has always been considered a platform for local artists, also attracts an international audience. The dance festival, unique in Austria, has established itself since the 1980s with its contemporary, avant-garde approach. In addition to dance, theatre and performance, the programme also includes installations, films and concerts. High-calibre guest performances and Austrian premieres experiment with crossing boundaries, artistic risk and new forms of presentation.

* Salzburger Festspiele, 19. Juli bis 31. August 2024: [www.salzburgerfestspiele.at](https://www.salzburgerfestspiele.at/en/)
* Archiv der Salzburger Festspiele: [www.salzburgerfestspiele.at](https://www.salzburgerfestspiele.at/en/landingpage-archive)
* Sommerszene Salzburg, 4. bis 16. Juni 2024: [www.szene-salzburg.net](https://www.szene-salzburg.net/en/sommerszene)

**Museum anniversaries and new projects**

Several museums in Salzburg are celebrating an anniversary in 2024. The DomQuartier is celebrating its 10th anniversary with the exhibition *The Colours of the Serenissima*. The exclusive show paints a portrait of the city of Venice with Venetian masterpieces from Titian to Canaletto. The Museum der Moderne Salzburg on the Mönchsberg has contributed to Salzburg's museum scene for exactly 20 years. This year, the focus is on the extensive collection of around 55,000 works, focussing on figurative art, graphic art and photography. Children and young people up to the age of 19 can visit the two locations of the Museum der Moderne (Mönchsberg, Rupertinum) free of charge in 2024. Salzburg's largest museum in terms of area, the Freilichtmuseum [open air museum], is celebrating its 40th anniversary this summer with a big party. The museum exhibits around 100 reconstructed original farmhouses and will also officially start the construction of a new visitor centre in 2024. On its 100th birthday, the Folklore Museum in the Monatsschlössl Hellbrunn is taking a contemporary look at objects that were part of the first exhibition in 1924. The Haus der Natur [natural history museum] has also been in existence for 100 years and will reopen its completely redesigned reptile zoo in summer 2024. The Salzburg Museum is currently working on interesting new projects. These include, for example, its own *Sound of Music* *Museum*, a permanent exhibition facility in the Orangery of the Mirabell Gardens with the theme of UNESCO world cultural heritage and an expansion of the Salzburg Museum's location for the new Belvedere Salzburg. The Salzburg Museum is currently closed due to these construction projects. Selected exhibits are on display at various locations under the title *Salzburg Museum - Guest Performance*. Access to Salzburg's museums is particularly attractive with the Salzburg Card. This includes all admissions and is available for 24, 48 or 72 hours.

* **Exhibition *The Colours of the Serenissima* at DomQuartier,** from 21 June 2024: [www.domquartier.at](https://www.domquartier.at/en/)
* **Museum der Moderne Salzburg:** [www.museumdermoderne.at](https://www.museumdermoderne.at/en/)
* **40-year anniversary of the Freilichtmuseum Salzburg,** 8 June 2024: [www.freilichtmuseum.com](https://www.freilichtmuseum.com/en/visitors-information.html)
* **Exhibition *Masks, Traditional Costume and Cult Objects* *– 100 years folklore collection* at the Folklore Museum,** from 4 May 2024: [www.salzburgmuseum.at](https://www.salzburgmuseum.at/index.php/?id=1253)
* **Haus der Natur:** [www.hausdernatur.at](https://www.hausdernatur.at/en/)
* **Salzburg Museum:** [www.salzburgmuseum.at](https://www.salzburgmuseum.at/index.php?id=1773)

**Old-established businesses with a special flair**

Salzburg offers more than just cultural delights, as a stroll through the historic town centre easily proves. High-end restaurants, beer gardens and classic coffee houses are sure to delight gourmets and gourmands alike. The town can also look back on a long history of traditional craftsmanship. In 2024, a number of old-established businesses are celebrating an anniversary: Stocker butcher's and Lackner Antiques celebrate 130 years of history. The legendary Café Fürst, where the *Original Salzburger Mozartkugel* has been handmade since 1890, and the Koppenwallner jewellery shop have both been around for 140 years. The Höllrigl bookshop, the oldest in Austria, has been selling books for 430 years. The origins of the Sperl shop, which specialises in exclusive gloves, lingerie and swimwear, go back 460 years. Most of these old-established businesses are located within walking distance from each other, making a stroll through the lanes of the Old Town a memorable experience.

* **Salzburg's old-established businesses:** [www.salzburg.info](https://www.salzburg.info/en/dining-shopping/traditional-businesses)

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