

The hills are (still) alive! 60 years of *The Sound of Music*

SalzburgerLand celebrates the 60th anniversary of the iconic film

Since its premiere on 2 March 1965 in New York City, *The Sound of Music* has captivated over a billion viewers worldwide. And it hasn't stopped there! Millions of fans have made the journey to where the story of the singing *Trapp Family* began — in Salzburg and the surrounding province of SalzburgerLand. To celebrate this remarkable legacy, the 60th anniversary is being marked with exhibitions, musical performances, tours through the city and province and much more. The festivities will reach their peak with a special anniversary week in October with a symposium and other highlights yet to be released.

The songs and scenes are timeless, known around the world and as beloved as ever: Julie Andrews and Christopher Plummer in their iconic roles as Maria and Captain von Trapp, singing and dancing in the Mirabell Gardens, on the Mönchsberg mountain, with their children in front of Hohenwerfen Castle, in the mountains, and at the Felsenreitschule. *The Sound of Music* gave us unforgettable hits like 'Do-Re-Mi', 'My Favorite Things', 'So Long, Farewell' and 'Edelweiss', with music by Richard Rodgers and lyrics by Oscar Hammerstein. The American production not only won five Oscars but remains the most successful film adaptation of a musical to this day. Even sixty years after its premiere, the original filming locations are true pilgrimage sites for *The Sound of Music* fans, especially those from the US, Australia and Asia, who flock to Salzburg. Many of these spots are in Salzburg's Old Town — a UNESCO World Heritage Site for over 25 years — as well as in the Salzkammergut region and the surrounding mountains.

A film classic with a legacy worth celebrating year-round

In 2025, SalzburgerLand and the City of Salzburg will devote the entire year to celebrating the 60th anniversary of *The Sound of Music*. Exhibitions, theatre and musical performances, brand new themed walking tours and a special anniversary week featuring an exclusive gala with international stars are set to honour the film in grand style, letting fans experience it from many different perspectives.

These special events will be joined by year-round *The Sound of Music* experiences, from popular themed bus and bike tours to cooking classes and unique accommodation packages.

2025 anniversary highlights:

FEBRUARY // Salzburg Museum Guest Performance 'Sound of Music Salzburg - Insight and Outlook'

Starting 6 February 2025, a special *The Sound of Music* year-round exhibition is set to open at Schloss Leopoldskron, the breathtaking location where one of the film's most memorable scenes was shot. Throughout the anniversary year, fans can explore a unique collection of exhibits celebrating the *Trapp Family* and the film. Curated by the Salzburg Museum, this exhibition is a prelude to a new permanent museum dedicated to the *Trapp Family* and *The Sound of Music*, set to open in 2026. The new museum, *Sound of Music Salzburg*, will be located at Schloss Hellbrunn — one of Salzburg's most beautiful spots. Visitors can dive into the real story of the *Trapp Family* alongside the musical and film, exploring everything from historical artefacts and photos to movie posters and programmes. The famous *Gazebo* — the iconic pavilion from *The Sound of Music* — also has its permanent home here — adding to the immersive experience. www.salzburgmuseum.at



SPRING // The Sound of Music Trail with narration by Filmkind Friedrich and The Sound of Music Free Walking Tour in Salzburg

About 40 kilometres south of Salzburg, in the charming town of Werfen, lies the popular *The Sound of Music* Trail. This scenic 1.4-kilometre path takes you through stunning landscapes to the Gschwandt Anger picnic plateau — the only filming spot within the inner Alps. It's here that Maria, played by Julie Andrews, taught the kids the famous "Do-Re-Mi".

Starting in spring 2025, you can experience the trail with a narrated audio tour on the free SmartGuide app. And here's the fun part: the stories and behind-the-scenes moments are shared by Nicholas Hammond, who played Friedrich in the film. Now 74, Hammond shares his fond and often funny memories of filming in Salzburg, giving fans an insider's perspective.

The well-marked *Sound of Music* Trail in Werfen is open for hiking from spring to early summer, depending on snow conditions, with the option to supply yourself with a picnic at the local shop <u>Genussladen Lehengut</u>. Werfen is easy to reach by car or train. <u>www.werfen.at</u>

The Sound of Music Trail in Werfen is a great addition to the recently created Sound of Music self-guided walking path through Salzburg. Using the app, visitors can explore nine filming locations around the city, with an audio guide available in German and English, sharing fascinating backstories about these iconic spots. www.salzburg.info

MAY_OCTOBER // Big Broadway musical in miniature format: 'The Sound of Music' at the Salzburg Marionette Theatre

The Salzburg Marionette Theatre is one of the city's most enchanting cultural gems. Founded in 1913, it still captivates audiences with its opera, theatre and fairy tale performances, all set within its charming, 19th-century interior. In 2016, the theatre's unique puppetry work earned UNESCO World Heritage status. *The Sound of Music* has been part of the repertoire since 2007, with 10 puppeteers skilfully bringing over a hundred marionettes to life, set to original music recorded by Capella Istropolitana from Bratislava, under the direction of Larry Blank. The Salzburg Marionette Theatre celebrated the premiere of the new production 'The Sound of Music' in Dallas/Texas - and subsequently became the first theatre to present the musical in Salzburg. For 90 spellbinding minutes, the marionettes seem to defy gravity, drawing audiences into an unforgettable experience. Performed in English, the show includes explanations in German, Italian, French, Spanish and Japanese. As the *New York Times* put it: "[...] a delightful surprise from start to finish [...]; the skilled puppeteers [...] are creating a mesmerizing spectacle."

For dates, tickets and more visit www.marionetten.at.

JUNE_JULY // The Salzburg State Theatre invites to a special performance: 'The Sound of Music in the Park' in Schloss Leopoldskron

Schloss Leopoldskron's lush summer park is one of Salzburg's most magical settings. Surrounding the castle, where a memorable scene from *The Sound of Music* was filmed, guests can enjoy a unique open-air theatre experience complete with music and beautiful scenery under the open sky. The Salzburg State Theatre invites you to join them for special evenings to experience the story of the *Trapp Family* in a fun, interactive way. The shows are currently being planned – subject to change. For more information, visit www.salzburger-landestheater.at

JULY_AUGUST // Special exhibition "Dirndl meets Hollywood" and *The Sound of Music* Anniversary Dirndl by Salzburger Heimatwerk

Salzburger Heimatwerk, a beloved shop in Salzburg's Old Town, is a go-to spot for traditional clothing, souvenirs and handcrafted goods. Located in the historic Neue Residenz, beneath the famous Salzburg Carillon, it also houses a tailoring shop where beautiful dirndls are made — much like those worn by the *Trapp Family* women in *The Sound of Music*. To mark the film's 60th anniversary, Salzburger Heimatwerk is releasing a limited-edition Anniversary Dirndl, featuring a reinterpretation of old fabrics and cuts. Salzburger Heimatwerk will also host a special The Sound of Music exhibition in its historic vaulted rooms. In collaboration with the Salzburg Museum, which is located in the same building, this exhibition will explore the themes of tradition, costume and clothing as they relate to the Hollywood classic. www.salzburgerheimatwerk.at



OCTOBER // Grand anniversary week with symposium and gala event

The big anniversary week will kick off with an exclusive 'The Sound of Music' gala under the
motto 'Salzburg & the World' on 23 October at the Salzburg Felsenreitschule. Guests
can look forward to a brilliant and glamorous evening with performances by the Salzburg
State Theatre and music by the Mozarteum Orchestra under the direction of the new chief
conductor Roberto González-Monjas. Star guests include actors from the original film and
members of the Trapp family.

Panorama Tours is offering an exclusively bookable package as part of the gala at 60 years The Sound of Music - Special package incl. gala in Salzburg

- This will be followed by a specialist symposium on 24 October 2025 in the exclusive setting of Schloss Leopoldskron. Under the conference title 'Is the Sound of Music still alive in Salzburg today?', experts from various fields will explore the question of how the myth of 'The Sound of Music' can be explained. One of the panellists will be US actor Nicholas Hammond, who played the eldest child Friedrich von Trapp in the film. His personal insights and memories will make a valuable contribution to understanding the phenomenon of the film and its enduring fascination.
 - An event organised by SalzburgerLand Tourismus, Tourismus Salzburg, Schloss Leopoldskron and the Salzburg Museum.
- Together with Benevento Publishing, the Salzburg Museum and author Franziska Lipp, a very special book project is being realised in the anniversary year. 'The Guide to the iconic Film Classic follow the footsteps oft he Trapp family' is intended to be a great companion for guests and the local public to rediscover the traces of the Hollywood production and the true family history in and around Salzburg. The book will subsequently be available from many booksellers in Salzburg and Vienna.

It will be presented for the first time during the big anniversary week. Date and details tbd.

NOVEMBER // The Sound of Music returns to the Salzburg State Theatre

In 2011, the world-famous Broadway musical *The Sound of Music* had its Salzburg premiere, and since then, the production directed by Andreas Gergen and Christian Struppeck has captivated thousands of theatregoers. To celebrate the 2025 anniversary, fans of this timeless family story can look forward to a special revival at the Salzburg State Theatre, with seven performances planned.

The musical will be performed in German with English surtitles.

Show dates: 15, 21, 23 and 25 November, and 12, 23 and 27 December

Tickets are available at www.salzburger-landestheater.at.

Classics: the popular The Sound of Music tours and dining experiences

Every day, all year round, visitors to Salzburg can enjoy *The Sound of Music* tours by minibus, coach, bike, Segway, rickshaw or on foot. These tours take fans to 12 iconic filming locations around Salzburg, as well as to beautiful spots on Lake Wolfgang and Lake Mondsee. Options range from individual and group tours to exclusive private experiences. For an even richer *The Sound of Music* experience, Panorama Tours also offers dinner experiences and special accommodation packages.

The Original Sound of Music Tour® Salzburg

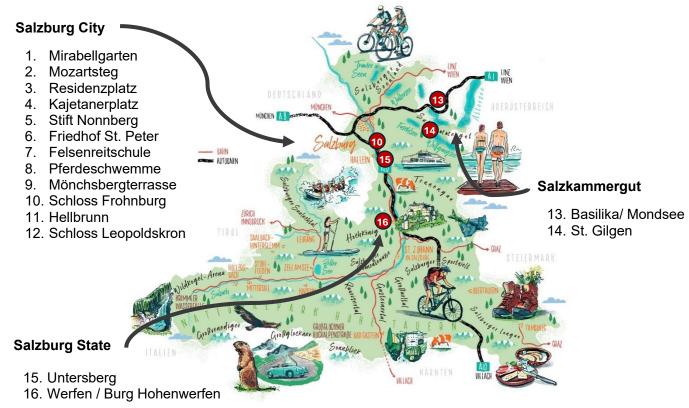
Dine like the *Trapp Family*: In 2025, fans can truly indulge in this experience. The historic St. Peter Stiftskulinarium — the oldest inn in Europe — will offer a special *The Sound of Music* menu for groups at lunch or dinner. The Hyperion Hotel will serve up a *Schnitzel and Noodles* menu, and *The Sound of Music* Dinner Show will treat groups to an evening of great food and live music.

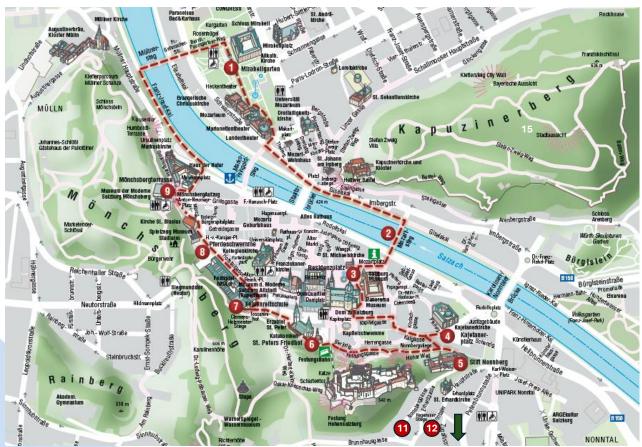




ICONIC THE SOUND OF MUSIC FILMING LOCATIONS:

Detailed information: Sound of Music filming locations in SalzburgerLand









OVERVIEW OF ALL THE SOUND OF MUSIC DESTINATIONS AND PARTNERS:

| PROVIDER | OFFER | ADDRESS | WEB |
|--|---|--------------------------|--|
| BOB'S SPECIAL TOURS | Offering special bus tours on different topics, private options | Rudolfskai 38 | Bob's Special Tours - Salzburg - Bob's Special Tours (bobstours.com) |
| EDELWEISS COOKING SCHOOL | Cooking class: apple strudel and Salzburger Nockerl incl. lunch | Ursulinenplatz 9 | Edelweiss Cooking School - hands- on cooking - home (edelweiss- cooking.com) |
| EDELWEISS TOURS | Group and private tours, excl. private tours usually limited | Schwarzstraße 18 | Sightseeing Tours in Salzburg - Edelweiss Tours KG (edelweisstourssalzburg.com) |
| FIAKER (horse drawn carriages) FAMILY WINTER | Horse drawn carriages incl. Sound of Music Tour | Various departure points | History of Music Tour – Fiaker Winter (fiaker-salzburg.at) |
| FRÄULEIN MARIA'S BICYCLE TOURS | Sound of Salzburg on Bike | Siezenheimerstraße 157 | Home - Fräulein Maria's Bicycle Tour (mariasbicycletours.com) |
| FREE WALKING TOURS | Self-guided tour available on the homepage | Schwarzstraße 1 | Free Walking Tour Salzburg - Free Tours & Travel Tips |
| HEIMATWERK | Exhibition in cooperation with Salzburg Museum 2024 | Residenzplatz 9 | Tracht: Handgemacht nach Maß - Salzburger Heimatwerk |
| HOTEL HYPERION | 3-course menu for the 60th anniversary in the restaurant | Rainerstraße 4 | Hyperion Hotel Salzburg buchen by H-Hotels.com |
| PANORAMA TOURS | Bus Tours, Exclusive Virtuoso Julie Andrews Package at Hotel Sacher | Hubert-Sattler-Gasse 1 | The Sound of Music - everything about the film (sound-of-music.com) |
| RIKSCHATOURS | Sound of Music Tours (on request only) | Salzburger Altstadt | Home - Rikschatours Salzburg |
| SALZBURG GUIDES | Planned for 2025, 1-2 tours weekly | Berghamer Straße 11/1 | Sound of Music Führung in Salzburg SALZBURG GUIDES |
| SALZBURG FESTIVAL | Tours through the festival halls incl. Felsenreitschule (en, de) | Hofstallgasse 1 | Führungen durch die Festspielhäuser • Salzburger Festspiele • Backstage |
| SALZBURG STATE THEATRE | Sound of Music-Musical starting Nov. 2025 | Schwarzstraße 22 | Salzburger Landestheater – Startseite (salzburger- landestheater.at) |
| SALZBURG MARIONETTE THEATRE | SOM Musical as per the 2025 schedule | Schwarzstrasse 24 | Salzburger Marionettentheater Die hohe Kunst des Marionettenspiels |
| SCHLOSS HELLBRUNN | Sound of Music Museum 2026 | Fürstenweg 37 | Schloss Hellbrunn & Wasserspiele: Erleben Sie Geschichte erfrischend anders! |
| SCHLOSS LEOPOLDSKRON | Pre-exhibition in cooperation with Salzburg Museum | Leopoldskronstraße 56-58 | Hotel und Eventlocation Schloss Leopoldskron in Salzburg (schloss- leopoldskron.com) |





| SEGWAY TOURS SALZBURG | Sound of Music tours will be offered for 2025 | Wolf-Dietrich Straße 3 | Willkommen bei SEGWAY TOURS Salzburg - SEGWAY Salzburg - Ride your Dream (segway-salzburg.at) |
|---|--|------------------------|---|
| SOUND OF MUSIC DINNER SHOW | For groups on request (minimum 25 people) | St.Peter Bezirk 1/4 | Online Booking « Sound of Salzburg Show |
| SOUND OF MUSIC SALZBURG - SALZBURG MUSEUM | Completion by 2026, first exhibition in 2025 in Leopoldskron | Fürstenweg 37 | Salzburgmuseum Startseite |
| STIFTSKULINARIUM ST.PETER | Lunch and dinner for groups on request (menu + music) | St.Peter Bezirk 1/4 | St. Peter Stiftskulinarium ältestes Restaurant Europas ist in Salzburg (stpeter.at) |
| THE SOUND OF TRUDY | Singing Walking Tours | Salzburger Altstadt | Sound of Trudy |
| WE TOURS | Sound of Music Tour with live musical performance | Getreidegasse 47 | Private Sound of Maria Tour Music Show at the filming locations |
| YOHO HOTEL | Daily "Sound of Music" screening (en) in the lounge (8 PM) | Paracelsusstraße 9 | Yoho – The Hostel Salzburg |

For requests for images, please use to following contacts:

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