

# Top of Salzburg

SALZBURG  
Stage of the World

Special Edition 2020 to Celebrate the  
100TH ANNIVERSARY OF THE SALZBURG FESTIVAL



STAGE OF  
THE WORLD

A City Full of Art,  
Culture, Drama, and Music.





Salzburg is the “Place to Be”. Lonely Planet elevated the city to the “Super League” of the world’s best travel destinations for 2020.

# FROM MOZART TO “THE SOUND OF MUSIC”

Salzburg is more than just its Festival. It is also so much more than the film that made the city famous all over the world. “The Sound of Music” wafts through the UNESCO World Heritage site, which was named the world’s best travel destination in 2020, throughout the year.

TEXT: CLAUDIA DABRINGER / IMAGE: ISTOCK/MIKOLAJN

The “Rome of the North”, as Salzburg is referred to because of its Italian flair, hosts around 4,500 cultural events every year. The flair is created by the incomparable cityscape between Mönchsberg, Festungsberg, and Kapuzinerberg, as well as the contrast between modernity and tradition. This prompted UNESCO to include Salzburg’s old town in its World Heritage list as worthy of protection. At the foot of Mönchsberg, one finds the so-called Festival Quarter featuring the Large Festival Hall, Felsenreitschule, and House for Mozart. This is medieval Salzburg at its best, characterised by town houses and narrow streets such as the famous Getreidegasse. The monastery district of St. Peter is home to the city’s most beautiful cemetery. In addition, the grandezza of Salzburg Cathedral impresses with its mighty dome and magnificent façade made of Untersberg marble.

## MOZART AND MUSEUMS

The city’s most famous son is undoubtedly Wolfgang Amadeus Mozart, who was born at the address “Getreidegasse 9” on the 27<sup>th</sup> of January 1756. No wonder his birthplace is among the most frequently photographed motifs, as well as among the most visited museums, worldwide. Alongside Mozart’s birthplace, Salzburg offers more than 50 galleries

that present art in all its facets, including paintings, sculptures, prints, and jewellery. Among the most significant museums are the Salzburg Museum, the Museum der Moderne, the Haus der Natur, the DomQuartier, the Mozart Residence, and the Fortress Museum.

## 100 YEARS OF WORLD THEATRE

The Salzburg Museum hosts a special exhibition titled “Great World Theatre – 100 Years of Salzburg Festival” in 2020. The foundation of the Salzburg Festival in 1920 gave the city a boost in terms of internationalisation, which persists to this day. “Jedermann”, the very first piece ever to be performed in this framework, remains an indispensable fixture of one of Europe’s most prestigious music and theatre festivals. World-famous conductor Herbert von Karajan, born in Salzburg on the 5<sup>th</sup> of April 1908, founded the Easter Festival and the Whitsun Festival in 1967 and 1973 respectively. The high standards are still appreciated by thousands of culture lovers. Around 12,000 interested visitors from around the world take a look behind the scenes and listen to exciting anecdotes as part of the guided tours through the Large Festival Hall, Felsenreitschule, and House for Mozart every year.

## EVERGREEN “THE SOUND OF MUSIC”

One in three Japanese has seen the film, three quarters of all tourists from the US name it as the decisive reason for visiting Salzburg, and its melodies are now internationally acclaimed song material. We are, of course, talking about the five-time Oscar-winning movie “The Sound of Music”, which has enjoyed undiminished popularity since its release in 1965. The Hollywood classic was shot in Salzburg and its immediate surroundings. Most of the locations can still be visited today. The Salzburg Marionette Theatre debuted its own special version of the musical in 2007 and continues performing it to this day. By the way, the theatre was added to UNESCO’s list of intangible cultural assets in 2016.

## NO ADVENT WITHOUT ADVENT SINGING

Salzburg’s music year begins with the Mozart Week and ends with the traditional Advent Singing during the magical winter season. Launched in 1946 by Tobi Reiser Senior, initially as a small-scale event, it has since developed into one of the most important cultural events of the province, attracting approximately 36,000 spectators to the Large Festival Hall every year. The Advent Singing is considered to be unique worldwide.

# INVITATION TO THE MOZART UNIVERSE

Every year since 1956, the International Mozarteum Foundation has staged the Mozart Week around Mozart’s birthday on the 27<sup>th</sup> of January. Tenor Rolando Villazón has been responsible for the programme since 2019.

TEXT: CLAUDIA DABRINGER / PHOTOS: MATTHIAS BAUS, MONIKA HÖFLER, CHRISTIAN SCHNEIDER

It all began on the 22<sup>nd</sup> of April 1841, the day on which citizens of Salzburg launched a foundation named “Dom-Musik-Verein und Mozarteum”. Mozart’s widow Constanze, who had lived in Salzburg since 1824, and his two sons Carl Thomas and Franz Xaver Wolfgang donated most of their personal mementos to the association. Its successor, the International Mozarteum Foundation was formed in 1880. It has dedicated itself to the person and work of Wolfgang Amadeus Mozart ever since, bridging the gap between tradition and modernity in the three core areas of concerts, Mozart museums, and Mozart research.

## VILLAZÓN’S TREASURE TROVE

The Mozarteum Foundation Salzburg boasts the world’s largest collection of original letters, portraits, and instruments previously owned by the Mozart family. Rolando Villazón, the artistic director of the Mozart Week (23<sup>rd</sup> of January to 2<sup>nd</sup> of February 2020), has been able to draw from a rich treasure trove since 2017. The Mexican tenor has been deeply involved with Mozart’s work and life for more than a decade. In addition to scenic productions in Salzburg, Vienna, Milan, London, and Berlin, he has recorded all tenor concert arias and performed them on a Europe-wide tour. He is also the initiator and artistic director of Deutsche Grammophon’s “Mozart Cycle”, which has been enthusiastically received by critics and audiences and has been nominated

several times for a Grammy. It includes the last seven operas of Mozart conducted by Yannick Nézet-Séguin. One of them will be performed in concert in 2020: “Le Nozze di Figaro” produced by Rolando Villazón with Sir András Schiff on the conductor’s podium.

## WILSON’S “MESSIAH”

Since 1956, the Mozart Week has taken place every year around Mozart’s birthday on the 27<sup>th</sup> of January. It features orchestral, chamber, and solo concerts. THE big stage project of Villazón’s second Mozart Week is “The Messiah”, an arrangement of Mozart’s oratorio by Händel. Robert Wilson is responsible for the lighting, staging, and production. The American is one of the world’s most prominent visual artists and theatre producers, having staged masterpieces such as “The Threepenny Opera”, “Pelléas et Mélisande”, “Madame Butterfly”, and “La Traviata”.

## VIENNA PHILHARMONIC ORCHESTRA UNDER BARENBOIM AND SHANI

Moreover, the focus is on Mozart’s works for brass and woodwind instruments. Around 50 events, including scenic projects, orchestral concerts, chamber music, and dance, highlight the various facets of this particular field featuring outstanding performers, ensembles, and orchestras such as Daniel Barenboim, Mitsuko

Uchida, Mojca Erdmann, and the Vienna Philharmonic Orchestra. The latter has established the artistic reputation of the festival and continually performs up to three concerts during the Mozart Week. In 2020, it welcomes Daniel Barenboim and Lahav Shani as conductors. The pianist, who conducts the Vienna Philharmonic Orchestra from behind his instrument, replaces Zubin Mehta as the artistic director of the legendary Israel Philharmonic Orchestra from 2020/21.

## MOZART MOVES!

Further highlights include the stage project “Pünk- itititil”, which features music by Mozart for pantomime performers. The piece was conceived and created by artist Doug Fitch especially for the Salzburg Marionette Theatre. Rolando Villazón also stages “Mozart Moves! – Seven Short Plays” at the Landestheater in Salzburg. These are seven one-act plays penned by famous contemporary writers. Each short play is inspired by the so-called “Diver- timenti”, which Mozart composed exclusively for wind and brass instruments. The plays are written by Martha Batiz, John von Düffel, Tom Holloway, Shlomo Moskovitz, Guadalupe Nettel, Éric-Emmanuel Schmitt, and Jorge Volpi.

All dates and events are listed on: [www.mozarteum.at](http://www.mozarteum.at)



For the Mozart Week 2020, Rolando Villazón, artistic director and star tenor, draws from the rich resources of the International Mozarteum Foundation.





# AN EASTER MASTERPIECE

Under the musical direction of Christian Thielemann, Verdi's "Don Carlo" – both a truly great opera and psychological chamber play – will be staged by Thielemann's Sächsische Staatskapelle Dresden at the Easter Festival 2020.

TEXT: CLAUDIA DABRINGER / PHOTOS: MATTHIAS CREUTZIGER

Since its foundation in 1967 by Herbert von Karajan, the Salzburg Easter Festival has taken place in the ten days from the Saturday before Palm Sunday, up to and including Easter Monday. Since 2013, Christian Thielemann has been the artistic director and the Sächsische Staatskapelle Dresden has been the resident orchestra of the festival. Thielemann's is the latest member of an impressive series of personalities who have shaped the Easter Festival since Herbert von Karajan.

## STAR CONDUCTORS

After von Karajan's death in 1989 and a two-year "interregnum", Sir Georg Solti took over the artistic direction, followed by Claudio Abbado. Abbado was appointed successor of Herbert von Karajan as the principal conductor of the Berliner Philharmoniker in 1989. In 2003, Sir Simon Rattle took over as head of the Berliner Philharmoniker and the Salzburg Easter Festival, which he directed until 2012.

Herbert von Karajan had established the Salzburg Easter Festival as the only place in the world where the Berliner Philharmoniker performed a dramatic operatic interpretation in the orchestra pit. This unique arrangement captured the interest of many international guests who just couldn't miss it. After the orchestra

withdrew in 2012, the Staatskapelle Dresden became the new resident orchestra in 2013.

## "DON CARLO" AS OPERA AND CHAMBER PLAY

In 2020, the Easter Festival presents a special version of Giuseppe Verdi's "Don Carlo": Vera Nemirova stages the great opera and psychological chamber play, spanning the period from the time of Philip the Second (16<sup>th</sup> century) to the present day. The German composer Manfred Trojahn was commissioned by the Salzburg Easter Festival and the Semperoper Dresden to compose a new instrumental prologue to the four-act version of the opera, which tells the story of the opera's historical background. The series of chamber operas continues with a world premiere. Hans Werner Henze and Hans Magnus Enzensberger created the television opera "La Cubana" in 1974, but were unable to complete a chamber opera. The Easter Festival now presents "La piccola Cubana" for the first time in an arrangement for chamber ensembles by Jobst Liebrecht. Beethoven's anniversary year sees the premiere of Sofia Gubaidulina's commissioned piece "The Wrath of God", dedicated to the 'great Beethoven'. The concert for Salzburg is performed and conducted by pianist Rudolf Buchbinder, and is also dedicated to Beethoven. The Easter

Festival welcomes Daniel Harding, chief conductor of the Swedish Radio Symphony Orchestra, as a guest at the podium. The Herbert von Karajan Prize goes to the Dutch violinist Janine Jansen.

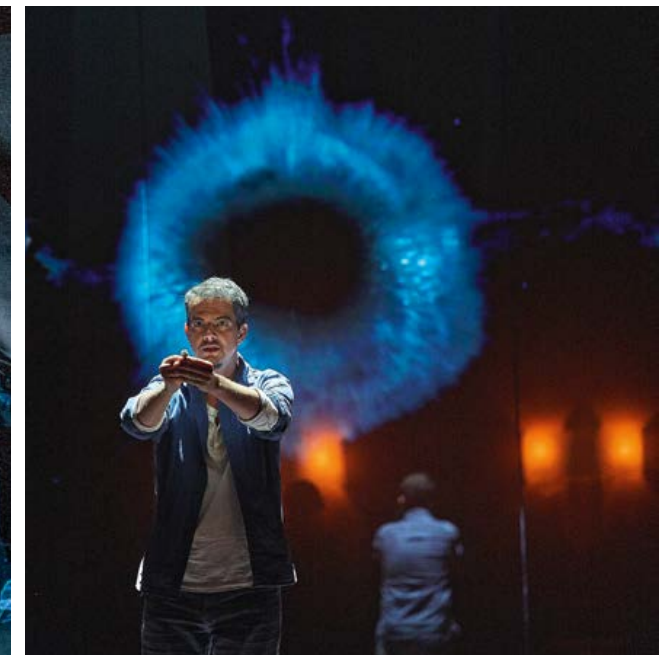
## EXCLUSIVITY FOR PATRONS

Herbert von Karajan wanted to develop a model for the Easter Festival that would give him the greatest possible artistic and financial freedom. That's why he devised a special patronage system: members of the patron's society are given preferential treatment when ordering tickets. By joining, one acquires a right of first refusal for subscriptions and also secures regular seats. Approximately half (and by far the biggest proportion) of the budget is earned from the sale of tickets, followed by the patron's contributions, other income, sponsorship and donations. The smallest contribution to the budget is public funding. Approximately 18,800 tickets were sold for the Salzburg Easter Festival 2019 with a seat occupancy rate in the Large Festival Hall of around 90 percent. Given the stellar programme for 2020, it seems safe to say that this year's festival will be equally successful.

All dates and events are listed on:  
[www.osterfestspiele-salzburg.at](http://www.osterfestspiele-salzburg.at)



In 1973, Herbert von Karajan put the writer Hugo von Hofmannsthal's idea of the Whitsun Festival into practice. Today the baroque festival is led by Cecilia Bartoli.



# SETTING THE MOOD FOR THE SUMMER FESTIVAL

The Whitsun Festival (29th of May to 1st of June 2020) has been a firm fixture in the Salzburg event calendar since 1973. In 2020, it stages Donizetti's "Don Pasquale" in the House for Mozart - with artistic director Cecilia Bartoli in the title role.

TEXT: CLAUDIA DABRINGER / PICTURES: SALZBURGER FESTSPIELE / MARCO BORRELLI, MATTHIAS HORN



The play "Die Meistersinger von Nürnberg" by Richard Wagner received thunderous applause at its performance in April 2019. In the foreground of the picture from left to right are Christa Mayer, Sebastian Kohlhepp, Jacquelyn Wagner, Christian Thielemann, Georg Zeppenfeld, and Klaus Vogt.

Not only in summer, but also every now and then at Christmas, Easter or Whitsun - this was how the writer and co-founder Hugo von Hofmannsthal envisaged the Salzburg Festival in 1919. In 1973, Herbert von Karajan followed this idea with his first Whitsun concerts - also to satisfy the wishes of potential Easter Festival subscribers. Until 1982, they were performed by the Berliner Philharmoniker under Karajan's direction on Whitsun weekends. After Karajan's death, guest concerts by international orchestras such as the Chicago Symphony Orchestra and the London Symphony Orchestra were added to the program. In 1998, the Salzburg Festival took over the direction of the Whitsun concerts and established the new brand "Salzburg Whitsun Festival" as a baroque festival: with a large city festival, the performance of Cavalli's opera "La Calisto", and seven concerts exclusively reserved for the pre-classical repertoire.

Riccardo Muti was artistic director of the festival from 2007, before being replaced in 2012 by the Italian coloratura mezzo-soprano Cecilia Bartoli. She is regarded as one of the best and most commercially successful opera singers of our time and also always

sings in the opera's title role. Since 2012, the main production of the Whitsun Festival has also been shown during the Summer Festival.

## "DON PASQUALE": HOMAGE TO 100 YEARS OF THE SALZBURG FESTIVAL

In 2020, the programme includes Donizetti's "Don Pasquale" as a homage to the 100th anniversary of the Salzburg Festival. It was the first non-Mozart opera ever performed during the festival in 1925. The orchestra Les Musiciens du Prince – Monaco, founded by Cecilia Bartoli, and the Philharmonia Choir Vienna perform under the musical direction of Gianluca Capuano.

Cecilia Bartoli's role as Norina in "Don Pasquale" is a fitting tribute to the mezzo-soprano Pauline Viardot-García, to whom the festival of 2020 is dedicated. She sang this particular part in the mid-19th century. The second dramatic performance is Berlioz's ballet opera "Orphée", which the French composer created for the singer, European musical ambassador, pianist, and composer. The 2020 Whitsun Festival concludes with a concert entitled "Une affaire de famille". This concert pays tribute to the entire García dynasty.

In the concertante alternation of vocal and instrumental works, symphonic movements, and arias, as well as a ballet interlude, Cecilia Bartoli as Maria Malibran, Varduhi Abrahamyan as Pauline Viardot, Javier Camarena as Manuel García, and others capture the musical complexion of the family perfectly.

## INTERNATIONAL FESTIVAL SUCCESS

A glance at the figures shows just how successful Hugo von Hofmannsthal's idea has become. Over 11,400 visitors from 49 nations travelled to Salzburg for the 2019 Whitsun Festival. Austria, Germany, Switzerland, France, Russia, Great Britain, USA, Italy, Japan, and Spain were the top 10 nations represented. The total occupancy rate was an unbelievable 99 percent. Cecilia Bartoli remains the artistic director of the Whitsun Festival until 2026. The enormous international appeal and Cecilia Bartoli's unwavering passion for her work ensure that the Whitsun Festival has a bright future to look forward to. The foundations for the time after 2026 have been laid.

All dates and events are listed on:  
[www.salzburgerfestspiele.at](http://www.salzburgerfestspiele.at)



# 100 YEARS OF WORLD THEATRE IN THE FESTIVAL DISTRICT

In 1920, a success story began that has shaped Salzburg as a world city of culture. The Landesausstellung 2020 is dedicated to the 100th anniversary of the Salzburg Festival, which, in turn, is expected to reach new heights.

TEXT: CLAUDIA DABRINGER / PHOTOS: SALZBURGER FESTSPIELE/MATTHIAS HORN, ANNE ZEUNER, FRANZ NEUMAYR, SIEMENS, MARIO BORRELLI

Salzburg has always known how to celebrate. The love for theatre is in the city's – and its citizens' – blood. In the Middle Ages, it hosted great mystery plays and costume festivals lasting several days. Later, it staged the first opera performance north of the Alps. Musical comedies were performed at the university, including Mozart's youth opera "Apollo et Hyacinthus". After his death, the Genius Loci was celebrated in numerous processions and festivals.

## HIGHLIGHT "JEDERMANN"

At the beginning of the 20th century, the plan to dedicate a festival to the city's most famous son took shape. The actor Max Reinhardt and the wri-

ter Hugo von Hofmannsthal designed the counterpart to the Bayreuth Festival and wanted to create an event based on the three pillars of drama, opera, and concert. The Domplatz was chosen as the venue. This is where the world premiere of the Salzburg Festival took place in 1920. The piece that was performed: "Jedermann" (Everyman).

## FESTIVAL OF RECORDS

The "Jedermann" is still THE highlight of the summer festival to this day. The lead actor and his Paramour are a coveted eye-catcher, even beyond the stage. 100 years after the very first "Jedermann", the Salzburg Festival is staging the staggering number of 222 performances in 44 days at 15 venues. Visitors of

the festival come to Salzburg from 80 nations, 40 of them from outside Europe.

## BETWEEN THE INDIVIDUAL AND THE MASSES

In 2020, the idea of community, the relationship between the individual and the whole, radical individualism, and, as a great hope, the idea of the changeability of the world through solidary society form the central motif. This theme runs through all operatic productions of the Salzburg Festival: Richard Strauss' "Elektra", Mozart's "Don Giovanni" and "The Magic Flute", Modest Mussorgski's "Boris Godunov", and Luigi Nono's "Intolleranza 1960", as well as the Ouverture spirituelle, which is dedicated to the theme "Pax – Peace" this year.



During the festival season, artists from a variety of nations impress a broad audience with outstanding musical skills. The "Jedermann" and his Paramour (top photo) contribute significantly to the fact that the Salzburg Festival, with 243,000 tickets sold in 44 days, turns over more than 30 million Euros. In addition, the anniversary exhibition impresses with an insight into the history of the festival. Organisers Wilfried Haslauer, Helga Rabl-Stadler, and Martin Hochleitner (bottom left) believe this is an important part of the country's identity.



The "Jedermann" is the central piece of the Salzburg Festival. Tobias Moretti has played the title role since 2017. At his side: Mavie Hörbiger as "Deeds".

## TWO PREMIERES

The programme features the premieres of the plays "Zdenek Adamec: A Scene" by Nobel Prize laureate Peter Handke and "Everywoman" by Milo Rau and Ursula Lardi. Tobias Moretti plays the jubilee "Jedermann", with Caroline Peters as his Paramour. On the 22nd of August 2020 – exactly 100 years after the premiere of the festival with "Jedermann" – there are "dinner parties", a gala performance, and readings throughout the city to complement this special festival. "The heart of the review of 100 years of the Salzburg Festival, however, is the Landesausstellung," says Festival Director Helga Rabl-Stadler.

## LANDESAUSSTELLUNG – 100 YEARS OF FESTIVAL

The title of the Landesausstellung is: "Great World Theatre - 100 Years of the Salzburg Festival". The venue is the Salzburg Museum in the heart of the city. From the end of April onwards, the exhibition shows the special value of the equally traditional and innovative Salzburg Festival, and thus becomes a meeting place for festival enthusiasts. The exhibition is designed as a "stage play" in the museum and follows Max Reinhardt's conviction that a play can ultimately only be fulfilled through intensive exchange with its audience.

## THE ARCHIVE COMES ALIVE

The exhibition itself is divided into different "chapters". The hub is located at the Max Gandolph Library, which was founded by Archbishop Max Gandolph in the west wing of the New Residential Palace as a court library. This is the home of the truly impressive Festival Archive, where the festival's history is preserved, documented, and researched.

Documents and materials, facts and figures, sounds and images, words and stories, as well as people and developments of the festival, are collected in a kind of walk-in encyclopaedia. This particular chapter tells 100 years of festival history from 1920 to 2020.

## NETREBKO'S "LA TRAVIATA" DRESS

100 years of history are represented by 100 costumes, props, and objects. On display, for example, are Max Reinhardt's "Jedermann" stage notes, the model of the Large Festival Hall from the 1950s, the condolence for the death of Herbert von Karajan, and the dress Anna Netrebko wore in Verdi's "La Traviata". In another chapter, the Salzburg Museum's "Kunsthalle" is transformed into a stage. For the entire duration of the exhibition, from the 25th of April to 31st of October 2020 (and especially in the summer of 2020), the "Kunsthalle" serves as a performance venue, while at the same time offering a stage for the history/stories of the festival.

## OPEN-AIR FESTIVAL

Bringing people together from near and far – that was the vision of the festival's founders. In the midst of the turmoil after the First World War, the founders set out to offer Salzburg the highest standard of cultural enjoyment through music, opera, and drama, to attract tourists from all over the world, and to bring peace to Europe. The Salzburg Festival is therefore also a peace project of sorts, not "only" the world's most important festival of classical music and the performing arts. With the "Siemens Festival>Play>Nights", which has been staged every year since 2002, it also organises a huge open-air event on the venerable Kapitelplatz. The idea is to make art and culture of the highest standard accessible to the general public. Up to 70,000 visitors enjoy the free viewings every year. The pro-

gramme includes video presentations of concerts, operas, and "Jedermann" productions from past festival years, as well as current new productions. Since 2008, the "Siemens Festival>Play>Nights" has been supplemented by the popular "Siemens Children>Festival" on weekends (Friday to Sunday from 4pm). After all, it makes perfect sense to introduce the Salzburg Festival to its future visitors.

All dates and events are listed on:  
[www.salzburgerfestspiele.at](http://www.salzburgerfestspiele.at)







A big slice of culture: SZENE Salzburg started shaking up Salzburg 50 years ago. It is a central hub for contemporary national and international art, featuring dance, acrobatics, exhibitions, and extravagant performances.



# HALF A CENTURY OF SZENE SALZBURG

The “Sommerszene” has been an integral part of Salzburg’s event calendar for years. A highlight of the 2020 edition of the two-week festival is the guest performance of Brazilian choreographer Lia Rodrigues with her production “Fúria” at the end of June.

TEXT: CLAUDIA DABRINGER / PHOTOS: SZENE SALZBURG/BERNHARD MÜLLER, WOLFGANG LIENBACHER, WIM VANDEKEYBUS

International, contemporary, distinguished, virulent, avant-garde, discursive, political are but a few terms that describe the annual “Sommerszene” festival. It is considered the artistic “heart” of SZENE Salzburg. From the 16<sup>th</sup> to 27<sup>th</sup> of June 2020, a number of established names and new discoveries from all over the world travel to Salzburg to perform their current dance and theatre productions over the space of two weeks.

The excellent programme – as diverse as ever – features leading artistic projects that reflect our reality in a wide variety of aesthetics. In particular, the festival concentrates on projects in the field of performing arts: dance, art, and performance are the main topics. However, given its interdisciplinary understanding of art, the “Sommerszene” also projects in other fields, including installations, films, and concerts.

## INTERNATIONAL ARTISTS IN PUBLIC SPACES

In addition to inviting top-class guest performances, the “Sommerszene” cooperates very closely with local groups that develop site-specific productions for the festival, and thus increasingly transform public spaces into stages. In recent years, the festival has

managed to secure important and exciting locations for the production and presentation of contemporary art. Examples include the Petersbrunnhof in Nonntal and the Pernerinsel in Hallein. Domestic and international choreographers, performers, and playwrights present contemporary performing arts at various locations in their dance and theatre productions, performances, and installations. They curiously explore the city of Salzburg and raise new questions regarding socio-political issues and social processes. As a result, the city and its surroundings become part of the stage production, inviting us to embark on ever new voyages of discovery.

## BRAZILIAN FÚRIA

One of the many highlights is the final performance by Brazilian choreographer Lia Rodrigues on the 26<sup>th</sup> and 27<sup>th</sup> of June 2020. In her latest dance production, titled “Fúria”, she explores how a community can proactively rise from within and build its own world independently. What does it mean to have a body? What does it mean to have a mouth that can speak and scream, to have hands that can touch someone or smash something? These are the central questions. Combining march, parade, and procession, this powerful and captivating performance takes a hopeful look at what people can collectively advocate for. By

the way: “Fúria” means agitation or anger, which is not only reminiscent of the new president of Brazil, who shocks with fascist statements that glorify violence, but also of the powerless resentment experienced by the country’s citizens.

## 50 YEARS OF SZENE

The independent cultural association SZENE Salzburg has been providing important artistic impulses by presenting interdisciplinary art and creating innovative formats for more than 50 years. The multifunctional venue at the address “Anton-Neumayer-Platz 2” hosts more than 120 events per year across a broad range of artistic fields. Among the renowned cooperation partners and organisers are the Salzburg Festival, the International Mozarteum Foundation, the Altstadt Marketing (with “Jazz & The City” in particular), the Literature Festival, and many more. A studio on the third floor of the building is made available free of charge to freelance artists. It also offers the possibility of public showings. In addition, the restaurant integrated in the SZENE premises is considered one of the city’s most popular meeting places. Food and entertainment – what more could one ask for?

All dates and events are listed on: [www.szene-salzburg.com](http://www.szene-salzburg.com)

# MULTIFACETED

The Salzburg Cultural Association has had a major influence on the cultural life of the city for more than seven decades. Its mission is to ensure that the cultural calendar boasts first-class concerts, orchestras, and programmes throughout the year.

TEXT: KIM SCHNEIDER / PHOTO: STEFAN OLAH

The aptly named Salzburg Culture Days fulfil the above-mentioned objective in truly impressive fashion. The autumnal music festival has long since become a regular feature for music lovers who are eager to look beyond classical concerts.

## FROM THE BEGINNING

It all started in 1947 as a kind of “Popular Education Project”, for want of a better term. In the post-war years, much pioneering work was required to secure the cultural diversity we have the privilege of experiencing and enjoying in Salzburg today. In addition to offering educational activities, lectures, and even a school-leaving examination for those who had returned from war, the association saw it as its duty to promote the so-called “Theatre Ring” in collaboration with Salzburg’s Landestheater. From 1952, coinciding with the appointment of Heinz Klier, the cultural association grew steadily and rapidly – as did the demand for concert subscriptions. Given the demand, the Large Festival Hall turned into the most important venue. The Salzburg Culture Days,

launched in 1972 as a “musical season extension” and soon nicknamed “Festival for Everyman”, played a very important role in this development.

The Salzburg Cultural Association combines three major themes under one roof. It organises concerts, maintains the Salzburg Street Theatre, and manages the Georg Trakl Research & Memorial site. All three themes accompany visitors through a diverse cultural schedule featuring more than 90 events. The concerts performed by leading local and international orchestras are the association’s core business. Around 5,000 subscribers regularly attend the concert cycle in the Large Festival Hall.

## ENCOUNTERS

In 2020, the Salzburg Culture Days take place from the 6<sup>th</sup> to 21<sup>st</sup> of October, under the motto “Encounters”. Visitors are invited to various locations throughout the city, where they are greeted with true musical masterpieces. The programme for the upcoming cycle promises extraordinary performances, rousing renditions, stimulating lectures, and a

literary walk in the footsteps of none other than Georg Trakl himself.

The motto of the Salzburg Culture Days 2020 subtly alludes to the innovative interplay of different art forms – opera meets dialect, songs meet puppetry, music meets culinary arts, classical music meets improvisation, and a saxophone quartet meets an orchestra. Open-minded music lovers can look forward to embarking on a spectacular voyage of discovery and will be surprised by what they hear along the way. The Salzburg Culture Days not only offer classical concerts and stimulating song recitals, but also unusual operas in Bavarian dialect. Puppets spring to life and start singing, saxophones play fiery rhythms from America, and menu sequences are adapted to Schubert’s music. Every evening promises to be unforgettable and unique in its own way. A special tip for our readers: there’s an early bird bonus of 20% for everyone who books tickets before the 30th of June 2020.

All dates and events are listed on: [www.kulturvereinigung.com](http://www.kulturvereinigung.com)



With around 130 members, the Vienna Symphony Orchestra is one of the largest and best of its kind in Europe. On average, they perform 160 times a year. They are always welcome guests at the Salzburg Cultural Association.



# JAZZ CITY SALZBURG

Music rings throughout the city in October. Various artists from the jazz, world music, and electronic genres perform and celebrate their love of music on no less than 30 stages.

TEXT: KIM SCHNEIDER / PHOTO: HENRY SCHULZ

Salzburg is transformed into a jazz stronghold once a year. This is when the genre's stars flock to the city, music rings in the air, and one concert chases the next. Over a total of five days, no less than 70 concerts take place at around 30 locations. And it has to be said that the locations are really something special. There is, for example, the classic ambience of the famous Café Wernbacher – a veritable institution in Salzburg. Then there are various outdoor locations such as the Salzach Promenade and the Mirabell Gardens. More exclusive impressions are created in the Marble Hall of the Mirabell Palace or at the Hotel Bristol. Among the more extravagant locations one finds the premises of the Kirchtag umbrella manufactory or the Collegiate Church. With free admission to all concerts, one can sample from the entire menu and visit the various events as one pleases. Jazz & The City invites listeners to enter unfamiliar musical terrain, to immerse themselves in improvised pieces, world

music, or electronic club sounds in an uninhibited atmosphere. What is particularly unique is the combination of the music with many unusual venues. No wonder that this extraordinary festival enjoys such great popularity – not least on an international level. Countless visitors from Salzburg, its environs, and from further afield enjoy these days in October when “it's all about the jazz”.

## AFTER THE FESTIVAL IS BEFORE THE FESTIVAL

The 2020 programme is as varied as Mozart's hometown itself. During the upcoming festival, the boundless spontaneity of the artists is invoked with innovative happenings such as blind date concerts, jam sessions, and sound walks. The blind date is a musical love story. Two randomly selected artists meet on stage, sniff each other out carefully, and ultimately allow their combined creativity to run

wild. The result: unexpected pairings, sound experiments, and cool rhythms. During the sound walks, one experiences the artists up close and personal. On stage just moments before, the musicians can be seen roaming the town with their instruments slung over their shoulders.

## LAST BUT NOT LEAST

In order to keep track of what is happening during the festival, Jazz & The City has developed an app that displays all concerts and locations. Furthermore, the app affords users the opportunity to create individual and concise schedules. Save the date! The next Jazz & The City festival takes place from the 14<sup>th</sup> to 18<sup>th</sup> of October 2020. This year, the Jazz & The City bag celebrates its premiere. Check out the website for details.

All dates and events are listed on:  
[www.salzburgjazz.com](http://www.salzburgjazz.com)



With its numerous Christmas markets, traditional Advent concerts, and impressive acrobatic performances at the Winterfest, Salzburg offers many magical moments during the Christmas season.



# THE MAGIC OF ADVENT

When a white blanket of snow covers the city and the smell of roasted almonds in the air heightens the anticipation of Christmas, you know the Advent season has finally arrived in Salzburg. There is probably no better place to get in the mood for the festive season than here.

TEXT: KIM SCHNEIDER / PHOTOS: TOURISMUS SALZBURG GMBH / SALZBURGER ADVENTSINGEN / NEUMAYR, RICHARD HAUGHTON

Perchten demons and St. Nicolas, trumpet fanfares, and rum punch... Admittedly, people new to Salzburg and visitors from afar may find our Christmas customs a little strange. However, if you are lucky enough to experience Salzburg in the Advent season, you will take unforgettable memories home with you.

Curious faces, eyes sparkling with anticipation, the city comes to life. For locals, the Advent season begins with a visit to the “Christkindlmarkt”, which stretches across Domplatz and Residenzplatz. The market consists of roughly 100 stalls in which you can discover a wide range of things: traditional handicrafts made of wood and glass, sweet and hearty delicacies such as farmer's doughnuts with sauerkraut or baked apples with vanilla sauce, and of course the obligatory mulled wine. For a change of scenery, smaller Christmas markets can be found around town and in the countryside. The “Hellbrunner Adventzauber”, for example, offers a magical Christmas scene in front of the palace from the 21st of November to 24<sup>th</sup> of December. Unique about this market is the Advent calendar incorporating the castle's windows. Every day, a new window opens, counting the days until Christmas. As every year, the Salzburg Zoo joins in the Advent magic. In a special atmosphere, visitors can learn interesting facts about Christmas customs from around the world.

## TERRIFYING TRADITIONS

A tradition that dates back many centuries and is an integral part of the pre-Christmas programme: Krampusse and Perchten. With their fur robes, cowbells, and traditional wooden masks, they leave a lasting, albeit mostly spooky, impression on their audience. This custom is all about driving evil spirits out of homes and humans by means of braided canes, in order to find peace and tranquility for the rest of this contemplative time of year. On the 3rd of December, starting 5.30pm, the Grödig Krampusse are expected in Getreidegasse.

## MELODIOUS CHRISTMAS

From the 27<sup>th</sup> of November to the 13th of December, the Salzburg Advent Singing takes place in the Large Festival Hall. Although the magnificent venue seats more than 2,000 guests, this show doesn't feel like a large event. Across 15 performances, a special atmosphere surrounds the audience. Comments from the guests speak for themselves: “Once you've been, you will want to come again”.

## THE STAGE OF LIFE

Alongside traditional customs, the Winterfest has established itself as a regular feature of the Advent

season over the past 20 years. The largest festival for contemporary circus art in the German-speaking world sets up its tents in the Volksgarten from the end of November to the beginning of January. Renowned circus companies from all over the world enchant the audience with an art form that covers the full spectrum of dance, acting, acrobatics, puppet theatre, and visual arts, thus creating truly wonderful and magical moments. A creative programme and culinary specialties provide a slightly different Advent experience in Mozart's hometown.

## A CONTEMPLATIVE JOURNEY

Every day in December, curious Salzburg fans are once again afforded the opportunity to take part in the Salzburg Christmas Tour. Accompanied by a local guide, one can explore the roots of the Christmas customs in Salzburg, visit the Christmas market together, and discover the different construction techniques showcased in the quite comprehensive nativity scene exhibition. Shopping tips are best shared over a hot punch and delicacies from the Christmas market. After all, what is the point of Christmas shopping if you do not have an opportunity to show off your beautiful purchases to your friends.

All dates and events are listed on:  
[www.salzburg.info/advent](http://www.salzburg.info/advent)



Every year in October, a colourful potpourri of national and international artists gather in Mozart's hometown.



# MUSICAL TOWN OF IMPORTANCE

Prince archbishops, artists, and artistic directors have shaped the music of an entire city over the centuries, thus transforming this particular form of art into Salzburg's impressive heritage.

TEXT: EVA GOLDSCHALD / PHOTO: MARTIN TÖDTLING

**F**ast footsteps on cobblestones, a ceaseless clicking of cameras, and an incomprehensible whispering and buzzing fill the air. In the midst of this urban cacophony, one can hear a determined – yet non-intrusive – sound of a bow. It is the soft sound of a violin that emerges from the archway between the Salzburg Cathedral and Residenzplatz. The mumbling quickly subsides as the pedestrians listen to the violinist. This is Salzburg. Mozart's hometown has always been renowned for its wonderful classical music. It can indeed be found in every corner of the city.

## THE HERITAGE OF THE BISHOPS

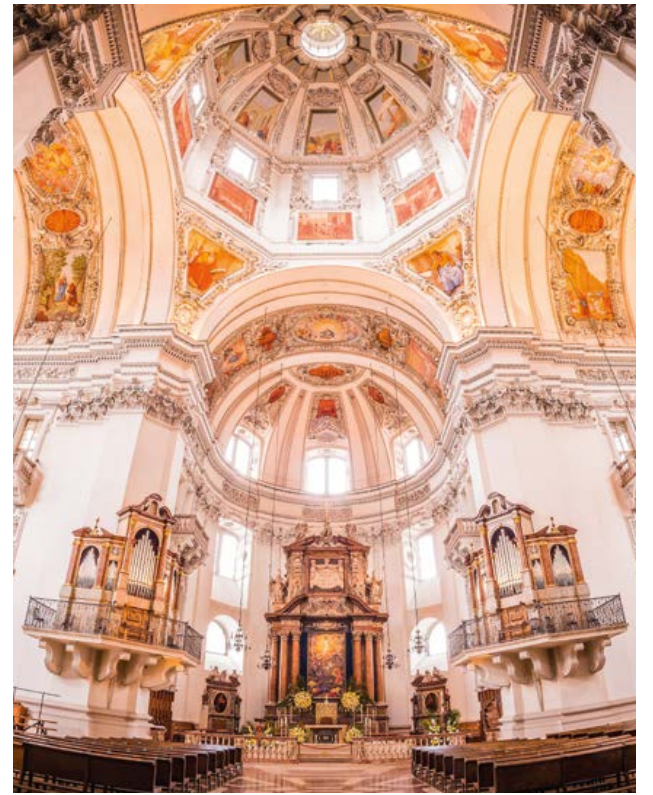
The prince archbishops of Salzburg attached great importance to music. The church lords, who ruled Salzburg for more than 1,100 years, invited composers and musicians from all over the world to the city to compose pieces for church mass and the court orchestra. They allowed them plenty of scope for their creative endeavours and passionately supported young artists, including Leopold and his son Wolfgang Amadeus Mozart. In sacral music in particular, one can experience the heritage of the bishops up close. In addition to liturgical ceremonies, concerts and small festivals specialising in sacral music take place regularly. Organ music also enjoys an extreme-

ly elevated significance in Mozart's hometown. Not only the sound is convincing, but also the opulent appearance of the instrument itself. The Salzburg Cathedral is therefore just as famous for its crossing pillars as it is for its main organ, on which Mozart often played during his lifetime.

## MULTI-FACETTED SALZBURG

The musical year in Salzburg always starts at the end of January with the Mozart Week. Since 1956, the best soloists, conductors, and world-famous orchestras, such as the Vienna Philharmonic Orchestra, have met on this occasion. The Mozart Dinner concerts at the Stiftskulinarium St. Peter are also very special. They feature a baroque hall bathed in candlelight, a menu based on ancient recipes, and artists wrapped in the clothes of 1790 – accompanied by Mozart's compositions. A breath-taking spectacle, almost like a journey into the past – all year round. Music can be experienced up close in Salzburg at all times, be it in the Festival Hall, the Mozarteum, at dinner concerts, or simply on the street. Wonderful classical sounds can be heard everywhere. Salzburg certainly knows how to live up its reputation as a music hub.

All dates and events are listed on:  
[www.salzburg.info](http://www.salzburg.info)



Salzburg Cathedral boasts a total of five independent organs. The result is a unique sound atmosphere that cannot be found anywhere else in Europe.

Experience Mozart's hometown first hand! Be it a pre-Christmas trip, a visit to the renowned Salzburg festival, or a romantic weekend for two: this is where you are sure to find what you are looking for.

### "JEDERMANN" PACKAGE

18.7. – 30.8.2020

- 2 nights including breakfast buffet in a centrally located five- or four-star hotel in Salzburg
- Ticket to a performance of "Jedermann" on the Domplatz (in the event of bad weather in the Large Festival Hall, 2<sup>nd</sup> best category)
- Explore Salzburg with the 24h Salzburg Card
- Special recommendation: guided tour through the Festival Halls

Package price per person from EUR 445.–  
Non-recurring booking fee EUR 20.–

### MOZART PACKAGE

All year

- 2 nights in a centrally located four-star hotel in Salzburg including sumptuous breakfast buffet
  - Mozart City Tour including admission to the Mozart Residence
  - Sweet Mozart surprise upon arrival
- Romantic Mozart Dinner at Stiftskulinarium St. Peter

Package price per person from EUR 219.–  
No handling fee!

### ROMANTIC WEEKEND (PACKAGE)

All year

- 2 nights (double room) in a centrally located four-star hotel in Salzburg including breakfast buffet
  - 1x Panorama City Tour with free hotel pick-up
- 1x "Salzburger Nockerl" for two at Stiftskulinarium St. Peter
- Information material about Salzburg upon arrival
  - 5 "Original Salzburger Mozartkugeln" from Konditorei Fürst as a sweet welcome gift

Package price per person from EUR 142.–  
Non-recurring handling fee EUR 18.–

### ADVENT

Advent in Salzburg  
27.11. – 13.12.2020

- 2 nights (including breakfast buffet) in a centrally located four-star hotel
- Good-category ticket for the Original Salzburg Advent Singing in the Large Festival Hall
  - Sightseeing tour, Mozart City Tour including admission to the Mozart Residence

Package price per person EUR 350.–  
No handling fee!

**SALZBURG**  
Stage of the World



All packages bookable at:  
[www.salzburg.info/packages](http://www.salzburg.info/packages)

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