# Salzburg is the new “cool”

# sporting adventures ǀ cultural surprises ǀ trendy watering holes

*A very different and new way to experience the most beautiful spots in the city – We present to you the “young” side of Salzburg! The variety is practically limitless. And things that might appear to you at first sight to be contrasts, actually jive with each other perfectly: modern dance in the middle of baroque Mirabell gardens, parkour runners above the rooftops of the Old City, and even beach volleyball right there in the middle of town. The young scene in Salzburg is very definitely alive and well, developing a whole spectrum of great opportunities in recent years.*

Salzburg is a city of many faces: chic, sporty, traditional – with something sure to appeal no matter what you are in the mood for. And also with lots of unexpected surprises around practically every corner. This city, where the better part of 22,000 students live and add their own unique brand of creativity, loves nothing more than to show off its colorful, cooler side!

**Of mountains, surfboards and climbing walls**

It’s every bit as impossible to think about Salzburg without mountains, as it is to imagine classical music without Mozart. The nearby **Untersberg** is easy to reach using public transportation and is ideal for hiking, alpine skiing and backcountry tours. The residents of Salzburg also like to take full advantage of the Untersberg for their own outdoor activities, which presents you with a great opportunity to strike up a friendly chat with one of the locals and pry the occasional insider tip out of them.

Adventure-hungry visitors have a whole range of cool new sports to choose from. There’s the **“City Wall” on the Kapuzinerberg**, for example, a fixed-cable *via ferrata* climb that gives you a whole new perspective on the right side of the Salzach. The Mönchsberg, too, offers some great rock faces for climbing and bouldering. In bad weather, on the other hand, rock jocks often make a beeline for the state-of-the-art indoor climbing center. Since 2010, surfers are now able to catch a wave on the so-called **Almkanal**. A new sluice gate was set up expressly for the purpose, adjustable as needed with the help of two movable spoilers. The manmade wave it generates has developed into a real magnet for young daredevils – all year round! [www.almkanal.at](http://www.almkanal.at)

The dance world has developed its own distinctive scene here in Salzburg, and has long since made an international name for itself. Students of **SEAD (Salzburg Experimental Academy of Dance)**, who come to Salzburg from around the globe, make a powerful contribution to that dance presence. And whether during **Sommerszene** or simply on those weekly “Salsa Nights” – all of the signs are clearly pointing towards dance. The **Flavourama** **Stand-Up Dance Battle** in autumn isn’t just cool, it also attracts dancers to Salzburg from across Europe. [www.sead.at](http://www.sead.at)

Aside from the three soccer cages in Salzburg, in the south of the city there is also a cage for daredevil skaters. The **“Skatepark Cage 2.0”** underneath Hellbrunn Bridge now provides a new home for all skating addicts, a great place to hang loose on 1300 m2 including a giant kidney pool. If you prefer something more low-key, you might want to attend a yoga session in the park at Hellbrunn Palace (Fridays in summer), or simply head out on one of our fantastic biking or running trails.

**Where the action is! – modern art and the young scene**

Around 4,500 events take place every year on a wide range of stages in different locations. These include everything from traditional folk customs and classical culture, to events aimed squarely at the youth scene. The **Electric Love Festival** at the Salzburg Ring and the **Trail-Running Festival** and the **Jam Sessions** at the Jazzit, all guarantee no shortage of fun and variety.

Salzburg is famous for its “high culture”, of course. What’s not quite as well known is the fact that you can enjoy a lot of it at a really low price or even totally for free. The concert given by **graduates from Mozarteum University** is a great opportunity to listen to top-quality classical music without having to pay one cent. During the Summer Festival, **Siemens Fest>Spiel>Nächte** attracts thousands of visitors to the Kapitelplatz plaza. There, in an almost kitschy setting at the foot of the fortress and in the heart of the Old City, you can listen to a telecast of world-famous arias – live or on tape – performed on stage here in Salzburg. The **Walk of Modern Art** is yet another excellent opportunity to enjoy art at no charge.

Salzburg is the hometown of **Red Bull**. Hardly surprising then, that no other city in the world gives you so many opportunities to experience the exciting lifestyle and coolness of this brand. The spectrum ranges from sports and dining out, to a unique airplane museum located in the famous Hangar 7.

**Culinary Dreaming – from wiener schnitzels to vegan veggie burgers**

Aside from those restaurants that continue to serve popular Austrian favorites, in recent years the city has seen a significant increase in options for eating out, including a major growth in international foods. In other words, there is something to appeal to practically everyone. That said, “traditional” continues to be a source of pride, which one look inside the dining rooms of the “Augustiner Bräustübl” will confirm. Young people love to gather here and ease into the long night ahead. Modern beer culture also has a special appeal, and you will find it well represented here at the likes of the “Trumerei”, the “Fuxn” and “Die Weisse”, to name but three. Here, lip-smacking craft beers are offered alongside their own in-house brews.

The number of vegetarian and vegan eateries is considerable. Many smaller restaurants have their own unique point of view and are scattered throughout the city. In some cases they put out such a debonair vibe, you might easily believe you were in the middle of Berlin or London. Food trucks are no rarity in Salzburg either.

After all of that, if you still get overcome by a craving for some kind of snack on the way home, you are certain to stumble across one of Salzburg’s typical *würstelbuden*. Aside from the standard selection of hot dogs, bratwursts and *leberkäse*, you will also be able to order pizzas and kebabs to go, too. Regardless of what you ultimately succumb to, this also presents you with a great opportunity to meet “authentic” Salzburgers and benefit from their insider knowledge of the city.

**Non-stop partying! – The “wild side” of the City of Mozart**

The Salzburg nightlife can be as exciting as you choose to make it. On the one hand you have those rustic, traditional bars where you can enjoy a mellow evening with friends, while on the other you can dance the night away in one of our fashionable night clubs. The **night-owl districts** of the Old City are vibrant and colorful, with everyone sure to find their own favorite hangout.

Serving as “home base” for your nighttime excursions is the downtown area, of course. Along the Rudolfskai, you will find trendy bars and Irish pubs with that genuine feel of “the old country”. At the corner of Anton Neumayer Platz and Gstättengasse, you encounter one club after another, while the third – and a touch more laid-back – nocturnal epicenter awaits you on and around the Steingasse.

Most bars are open until 4 a.m. on the weekend, and in some cases you can even keep on partying until 5. Salzburg is a really safe city and, due to its size, hotels are generally within easy walking distance. **Taxis** and trolleybuses also guarantee you an easy, uncomplicated ride home (offering a service known here as the **Nachtstern** or “**Night Star”**). The **BusTaxi** also runs daily (weekends until 3 in the morning) on twelve set routes departing from the Theatergasse or Hanuschplatz. Every passenger pays one flat fare, regardless of how far they are going. Plus, simply let the driver know whenever you want to get off.

**By bike or bus – or simply on foot**

One advantage of a small city is just how easy everything is to reach. During the daytime, **bikes** are a perfect way of getting around. Salzburg’s network of bike paths measures an impressive 180 kilometers, making it one of the most popular cities for cyclists in all of Austria. The paths alongside the River Salzach, through the city and to nearby communities are well maintained and clearly marked. You can pick up detailed information about bike rentals (including e-bikes) and bike routes from all local tourist offices, or visit our website at [www.salzburg.info/radfahren](http://www.salzburg.info/radfahren).

The **Salzburg Card** gives you free use of local public transportation as well as free admission to museums and sightseeing attractions. It is available for 24, 48 or 72 hours, and is definitely the most convenient way to explore Salzburg. [www.salzburg.info/salzburg-card](http://www.salzburg.info/salzburg-card)

Salzburg truly is a full-service city, and that also goes for the Internet. Aside from the many cafés and bars with free WiFi, Salzburg City also provides free Internet access of its own. Hotspots include the most important locations in the historical district as well as the banks of the Salzach. Additional info is available at [www.salzburg-surft.at](http://www.salzburg-surft.at).

**#visitsalzburg – post, share, tweet**

Salzburg Tourism is also well represented on the social media. You can scroll through fresh impressions and great ideas from countless international visitors at **#visitsalzburg**.

You will also find the Tourist Office on the following channels:

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Twitter [www.twitter.com/salzburg\_info](http://www.twitter.com/salzburg_info)

Instagram [www.instagram.com/visitsalzburg/](http://www.instagram.com/visitsalzburg/)

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