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# Salzburg Stage of the World



  
**SALZBURG**<sup>®</sup>  
*Stage of the World*



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Mozart statue on Mozart Square

The incomparable charm of Salzburg's cityscape and numerous historic monuments prompted UNESCO to list the Old City as a World Heritage Site in 1997, preserving the city's beauty for many generations to come.



"Of all the lovely regions I have seen, none can compare to Salzburg's striking natural beauty."  
Wolfgang Amadeus Mozart

## A GEM OF CONSUMMATE BEAUTY

Wolfgang Amadeus Mozart adored Salzburg and many joined him in his love for the "many-towered city." The beautiful and smallest world city nevertheless has a cosmopolitan format. In Salzburg the magnificent past blends with the charm of an active present. The densely packed church towers between the city mountains reflect the affluence of the former prince archbishops. The lofty fortress looms defiantly above the streets and squares. A city that has not lost any of its fascination and magnetism.



Salzburg Cathedral with Residence Fountain



Alter Markt



Mozart's Birthplace



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Everyman, Salzburg Festival



The world's most beautiful "interval foyer"

The Salzburg Festival contributed significantly to the city's international renown. Hugo von Hofmannsthal's *Everyman* has been an essential element of the Festival since 1920 and is performed every year on Cathedral Square.

"The atmosphere in Salzburg is pervaded by beauty, theater and art." Max Reinhardt

## THE STAGE OF THE WORLD

Wolfgang Amadeus Mozart, Salzburg's most famous son, undeniably left his mark on the city: his birthplace in Getreidegasse, his residence on Makart Square and his music are just some of the highlights of a visit to Salzburg. But Salzburg also has high-caliber culture to offer aside from Mozart: over 4,000 events are held each year including the Easter, Whitsun and Summer Festivals, Dialogs at the Mozarteum, the Sommerszene, Jazz Festival, Culture Days and Advent Singing.

A multitude of museums, galleries, sculptures and exhibitions promise an unlimited cultural experience.



Concert at the Large Festival Hall



Siemens Fest>Spiel>Nächte



Everyman on Cathedral Square



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Mirabell Gardens with a view of Hohensalzburg Fortress



DomQuartier Salzburg

The archbishops were veritable epicures: the pleasure garden, zoo and trick fountains at Hellbrunn Palace are filled with surprises. The city's quintessential beauty is reflected at every turn.



Hellbrunn Palace and Park



Residence Fountain

"The regions of Salzburg, Naples and Constantinople I find to be the most beautiful on earth!" Alexander von Humboldt

## BAROQUE JEWEL ON THE EDGE OF THE ALPS

The city's well-known attractions contributed to its worldwide renown: Mirabell Palace, Getreidegasse with Mozart's Birthplace, Hohensalzburg Fortress and the Cathedral.

But Salzburg also has romantic arcades and courtyards, an imposing mountain panorama and sparkling fountains.

The narrow streets, spacious squares, magnificent palaces and elegant parks have fascinated visitors from around the world from time immemorial.

It was the most beautiful city in the world for the Salzburg poet, Georg Trakl. And it has not lost any of its appeal to this day.



Getreidegasse



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Rupertikirtag on Residence Square



Café Bazar

"Kleiner Brauner," "Melange" or "Einspänner" are not horse-drawn carriages but coffee specialties in Salzburg. And they taste best with cake or pastries such as a piece of Sacher Torte chocolate cake, apple strudel or a Salzburger Nockerl soufflé.



Salzburger Nockerl



Museum der Moderne Rupertinum

"The ocean is the only thing missing to make Salzburg's happiness complete." J. A. Schultes

## THE ART OF ENJOYMENT

The pleasures of the senses are as much a part of Salzburg as Mozart and the Festival: A walk through Salzburg's famous streets and window-shopping in the historic city center, Austria's "most beautiful shopping center" - featuring the latest fashions, traditional costumes or sweet souvenirs - will leave no wish unfulfilled.

Over 900 shops offer a unique variety of rarities, delicacies and specialties. Enjoy the cordial atmosphere and gracious hospitality at one of the famous coffeehouses, an old-established restaurant, tasting the regional specialties or award-winning international cuisine.



Makartsteg bridge with its "love locks"



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Hangar 7 - Synonymous with avant-garde architecture, modern art and exquisite cuisine



Salzburg Congress

The combination of opulent baroque buildings and modern simplicity generates excitement and atmosphere. Spectacular sights and insights are found at every turn.



Mirabell Gardens



Chapter Pond

"The magic of art is the only magic not based on superstition." Oskar Kokoschka

## THE STYLE OF THE PERIODS

One glance at the long crest of the Mönchsberg demonstrates the coexistence of traditional and modern architecture: Hohensalzburg Fortress versus the Museum of Modern Art. This combination of young and old can be found throughout the city. The juxtaposition of monuments and modern works of art highlights the history of the city.

You simply have to see them all: the Large University Auditorium, the DomQuartier and the Large Festival Hall, as well as the House for Mozart, the Mozarteum, the "Walk of Modern Art" with pieces by Anselm Kiefer, Anthony Cragg and more, plus Hangar-7 with its imposing collection of airplanes and racecars.



University - Unipark Nonntal



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View of Salzburg City from Maria Plain



Maria Plain Pilgrimage Basilica

Salzburg is a land of superlatives: the top 7 excursion destinations include the Grossglockner High Alpine Road, Europe's most famous panoramic road, as well as the "Eisriesenwelt" in Werfen, the world's biggest ice caves.



Ice formations in the Werfen Ice Caves



View of Zell am See, Lake Zell and the Kitzsteinhorn

"The Province of Salzburg is the heart of Europe's heart. There is no lovelier region in Central Europe - and precisely where Mozart was born." Hugo von Hofmannsthal

## OUTSIDE THE GATES OF THE CITY

The province of Salzburg stretches from the world-famous Salzkammergut lake district to the Hohe Tauern National Park, the largest national park in the Alps. But incomparable landscapes, romantic market towns and cultural attractions also abound in Salzburg's immediate environs.

The villages outside the gates of the city have plenty to offer: historic buildings and domains preferred by world-famous artists, crystal-clear lakes, golf courses, endless recreational opportunities and an outstanding selection of hotels. Whether you opt for a spa vacation, the harvest festival, a bicycle tour or swimming: even the most seasoned traveler is sure to find something new in the province of Salzburg.



Untersberg



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Advent Magic in Hellbrunn



Salzburg Advent Singing at the Large Festival Hall

A number of venues in the land of Silent Night in Salzburg bear witness to the origin of the world-famous Christmas carol. Enter a world of nostalgia in the city of Salzburg, Arnsdorf, Oberndorf, Hallein, Mariapfarr and Wagrain.



Silent Night Chapel in Oberndorf

"Silent night, Holy night, All is calm, all is bright, Round yon virgin Mother and Child, Holy infant so tender and mild, Sleep in heavenly peace ..." Joseph Mohr, 1816

## THE MAGIC OF THE CHRISTMAS SEASON

During Advent, a truly special atmosphere comes over Salzburg: Christmas songs performed on the streets by wind ensembles, Perchten parades in the Old City, a manger exhibition at the Heimatwerk and countless special events such as Advent Singing in the Grosses Festspielhaus and Winterfest in the Volksgarten, all help to conjure up a festive magic in the city. Christmas Markets add to the charm, including those around the cathedral, in the Sterngarten, on Mirabell Square, at Hohensalzburg Fortress and Hellbrunn, as well as in St. Leonhard-Grödig. The New Year is welcomed in on various squares in the historical district, where celebrations include a high-spirited program of music and entertainment.



Salzburg Christmas market on Cathedral Square



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Leopoldskron Palace



Nonnberg monastery

During their lives they sang their way into the hearts of all listeners but it was the film that made them legendary. The legacy of the Trapp Family and "The Sound of Music" film is more dynamic than ever in Salzburg today.

"Edelweiss, Edelweiss, every morning you greet me, ..." Lyrics from The Sound of Music, Rogers & Hammerstein

## THE SOUND OF MUSIC

The story is based on real characters: the novice Maria, later to become Baroness von Trapp, and her children, whose path was to lead from Salzburg to America. It was Julie Andrews' most successful role in the movie "The Sound of Music," for which she received the Golden Globe in 1966. The film won five Oscars and went around the world. Music fans fell in love with its songs and the picturesque scenery in Salzburg. The film's locations at Nonnberg Convent, Leopoldskron Palace, the Mirabell Gardens and Hellbrunn Palace have not changed and still entice visitors to search for traces of the movie.



Pegasus Fountain in the Mirabell Gardens



The Sound of Music gazebo in Hellbrunn



[www.salzbergwerk.de](http://www.salzbergwerk.de)

[www.brauwelt.at](http://www.brauwelt.at)

## BERCHTESGADEN SALT MINE AN EXHILARATING ADVENTURE!

In Germany's oldest active salt mine, miners take you on a fascinating journey through a subterranean system of mine tunnels, deep into the heart of the mountain. Popular highlights such as the slides and a ride across Mirror Lake are combined with intriguing background information about "White Gold". Berchtesgaden Salt Mine is an ideal excursion destination for the whole family (no age restrictions for children!). Book your ticket online right now, and visit the Salt Mine today without having to wait in line.

**Tip: Take a stroll alongside a saltwater pipeline built back in 1817 and enjoy magnificent views of the surrounding mountain world.**

Opening Times & Info:

May - Oct. daily 9 a.m. - 5 p.m.\*

Nov. - April daily 11 a.m. - 3 p.m.\*

\*) Closing time represents the start of the final tour



Further Information:

Salzbergwerk Berchtesgaden, Bergwerkstraße 83

83471 Berchtesgaden, Tel.: +49 (0)8652/6002-0

info@salzbergwerk.de, www.salzbergwerk.de

## STIEGL BRAUWELT THE ENTHRALLING WORLD OF BEER

Marvel at one of the most intriguing attractions in Salzburg. First dive into the fascinating world of this beloved brew with the help of our 270° Stiegl Cinema, then sip on a freshly tapped Stiegl beer at the Brauwelt restaurant where, if you wish, we will also be happy to serve you the perfect meal to go with it.

Discover our new Tasting Cellar, offering you the unique opportunity to sample different flavors, tap off the still-fermenting "young beer", and experience our palate-pleasing world with all your senses. Stiegl Brauwelt - a place to relax and enjoy!

Further Information:

Tel. +43 (0)50-1492-1492

www.brauwelt.at





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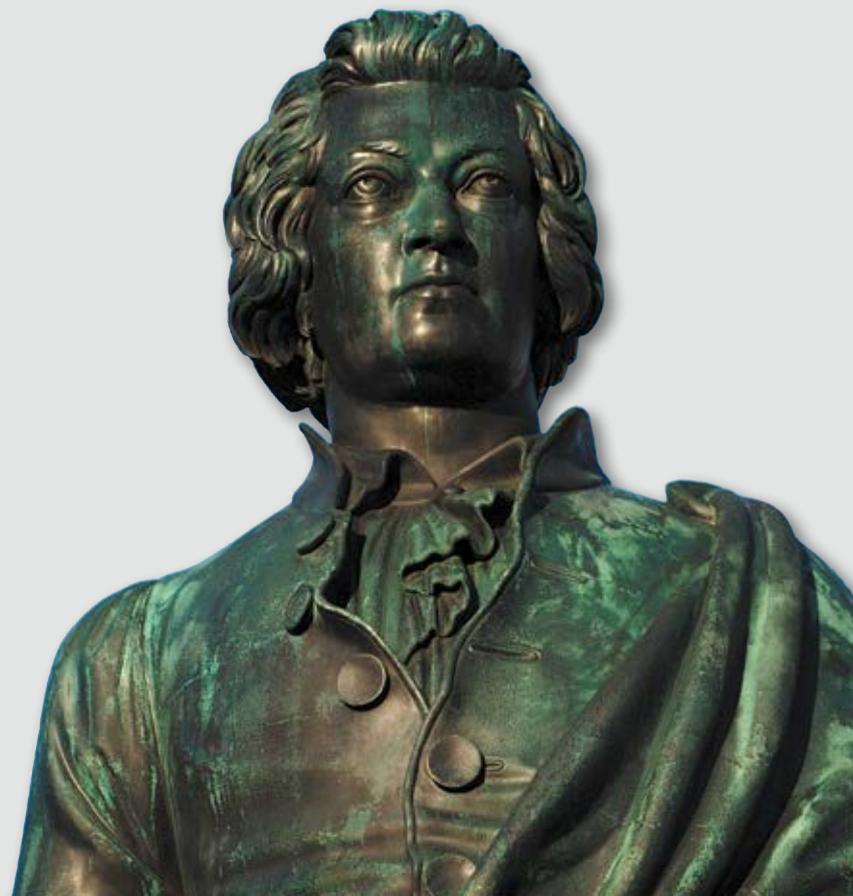
For more information:

**TOURISMUS SALZBURG GmbH**

5020 Salzburg, Austria  
Tel. +43/ (0)662 / 88987-0  
Fax +43/ (0)662 / 88987-32  
hotels@salzburg.info  
tourist@salzburg.info  
www.salzburg.info

**THE CITY'S ENVIRONS**

The Salzburg suburbs  
Tel. +43/ (0)6246 / 73570  
Fax +43/ (0)6246 / 74795  
info@salzburg-umgebung.com  
www.salzburg-umgebung.com



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